

Surname

First name

2025 Fall semester - Program 1

100% English or 40% French / 60% English - 225 h / 30 ECTS

Courses	Teaching hours	ECTS credits	Course choices
Leadership (EN)	30	4	☐
Data management - Power BI (EN)	30	4	☐
Ethics & CSR (EN)	15	2	☐
éklosion: eco-friendly individual project (EN)	15	2	☐
Business game (EN)	15	2	☐
Introduction to research (EN)	30	4	☐
French as foreign language (for non-French speaker) or English courses (for French speaker)	30	4	☐
Option 1 or Option 2			
Option 1 : International business development Intercultural management (EN) International marketing (EN)	30 30	4 4	☐
Option 2 : Marketing & Management Stratégie marketing dans un contexte de changement (FR) CRM & eCRM (FR)	30 30	4 4	☐

Home university

Coordinator name

Date

Coordinator signature

Stamp